INSIGHTE MIDDLE EAST TOP CHOICE AWARDS

16th August 2023 | Sheraton Oman Hotel

'Top Choice'
brands are those that
enjoy high
preference and
recall, and will be
felicitated at a gala
event ceremony.
They will be featured
on Insight Info
Middle East's
website and other
digital media
platforms.

Forge new paths to success

The brand is the business and the business is the brand, sums up the importance of brands and branding in today's business landscape...

Top brands are not just confined to products and services but also include individuals. Successful professionals who have contributed exceptionally to the growth of a business, brand or industry are personalities in their own right! The Insight Info Middle East (IIME) 'Top Choice Awards', takes cognizance of this, in partnership with a research partner; and honours brands as well as custodians.

Categories include

Automotive
Agriculture
Banking
Fisheries
Metal Production
Construction

E-commerce
Education
Energy
Finance
Food & Beverage
Healthcare
Hotels

Insurance
IT
Technology
Tourism
Manufacturing
Mining
Real Estate

Retail
Oil & Gas
Telecom
Shipping
Textile
Transport

Media Partner

